

Press

Automechanika Shanghai
Shanghai International Trade Fair for Automotive Parts,
Equipment and Service Suppliers
National Exhibition and Convention Center, Puxi, Shanghai
29 November – 2 December 2017

Hong Kong,
December 2017

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Automechanika Shanghai 2017 closes with record breaking figures after an overwhelmingly positive show

The 13th edition of Automechanika Shanghai, which took place from 29 November to 2 December 2017, has posted its most successful results to date. The event is Asia's largest for the automotive parts, accessories and services industries, and represents the entire supply chain for business exchange, marketing, networking and education on a global scale. This year's edition once again demonstrates the show's impressive growth path, with the final figures for this year exceeding all expectations:

- Visitors: 130, 928 (2016: 120,671) - 9% increase
- Exhibitors: 6,051 (2016: 5,756) - 5% increase
- Scale: 340,000 sqm (2016: 312,000) - 9% increase

The success of the fair and its expanded sector representation was clearly reflected on the show floor, particularly through the brand new REIFEN Zone for tyres, wheels and rims, as well as in the expanded Electronics & Systems sector and the E-Mobility & Infrastructure Zone. Visitors were impressed with the exciting displays within the Motorsports & High Performance Zone, and also with the increased number of international pavilions on offer during the fair.

On top of this, even more positive feedback came from Automechanika Shanghai's many concurrent fringe events, which this year totalled 57. These included the highly anticipated Connected Mobility Conference, as well as the AIAG Auto Parts Purchasing Leadership and Suppliers Summit and the 3rd Summit: Merger and Acquisition Strategies for Chinese Automotive Corporations in the Overseas Markets. The fair's participants considered each of these aspects to be a vital source for expanding their business across Asia's entire automotive industry, and have expressed their satisfaction with this year's edition.

A detailed final report will be available soon. For photographs, please download these from the 'For journalist' page at www.automechanika-shanghai.com. The next edition of Automechanika Shanghai will take place from 28 November – 1 December 2018. For more information,

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,300 employees at some 30 locations, the company generates annual sales of around €647 million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our websites at: www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de

Background information on Sinomachint

China National Machinery Industry International Co Ltd. (Sinomachint) is a wholly-owned subsidiary of China National Machinery Industry Corporation (SINOMACH), a large state-owned group. Sinomachint specializes in areas such as international exhibitions, trade and project contracting. International exhibition is a core business for Sinomachint, which are recognized because of many years of exhibition organizing experience and a professional organization team. Sinomachint held exhibitions that combine internationality and locality in over 30 large and medium-sized Chinese cities. The total exhibition area of exhibitions that Sinomachint independently organizes or jointly do with partners each year exceeds 3 million square meters. For more information, please visit the website at: www.sinomachint.com.

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